mirage

COMPANY PROFILE ‘26

Where Vision Takes Shape

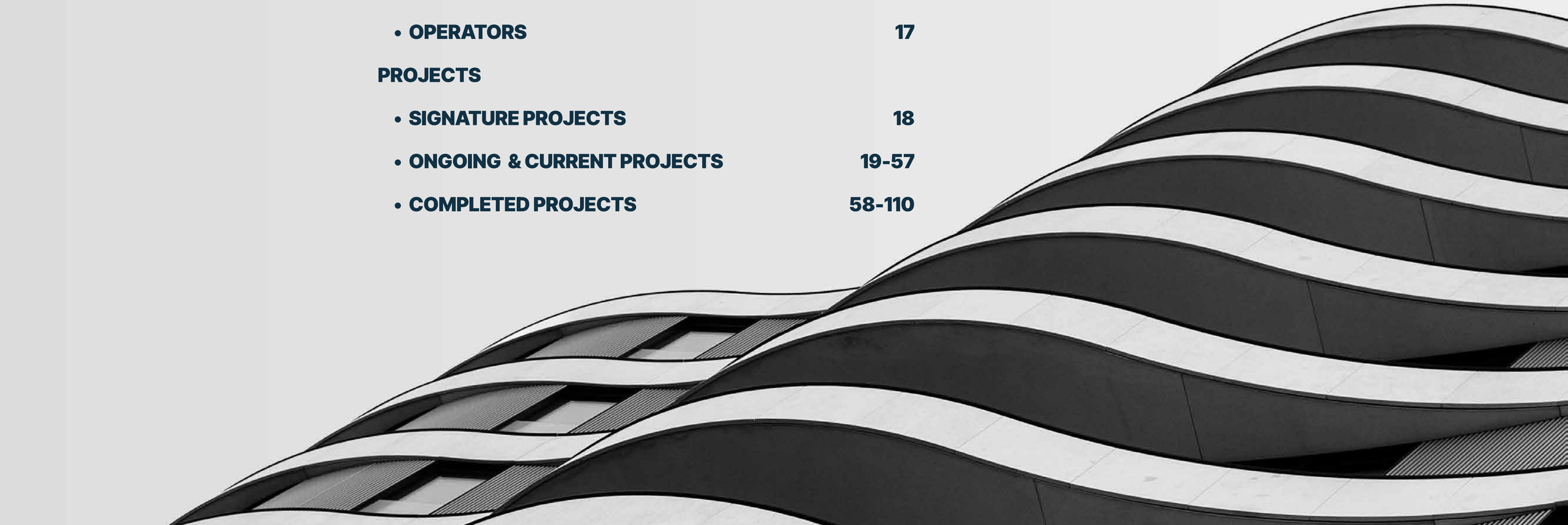
We Create. We Transform. We Deliver



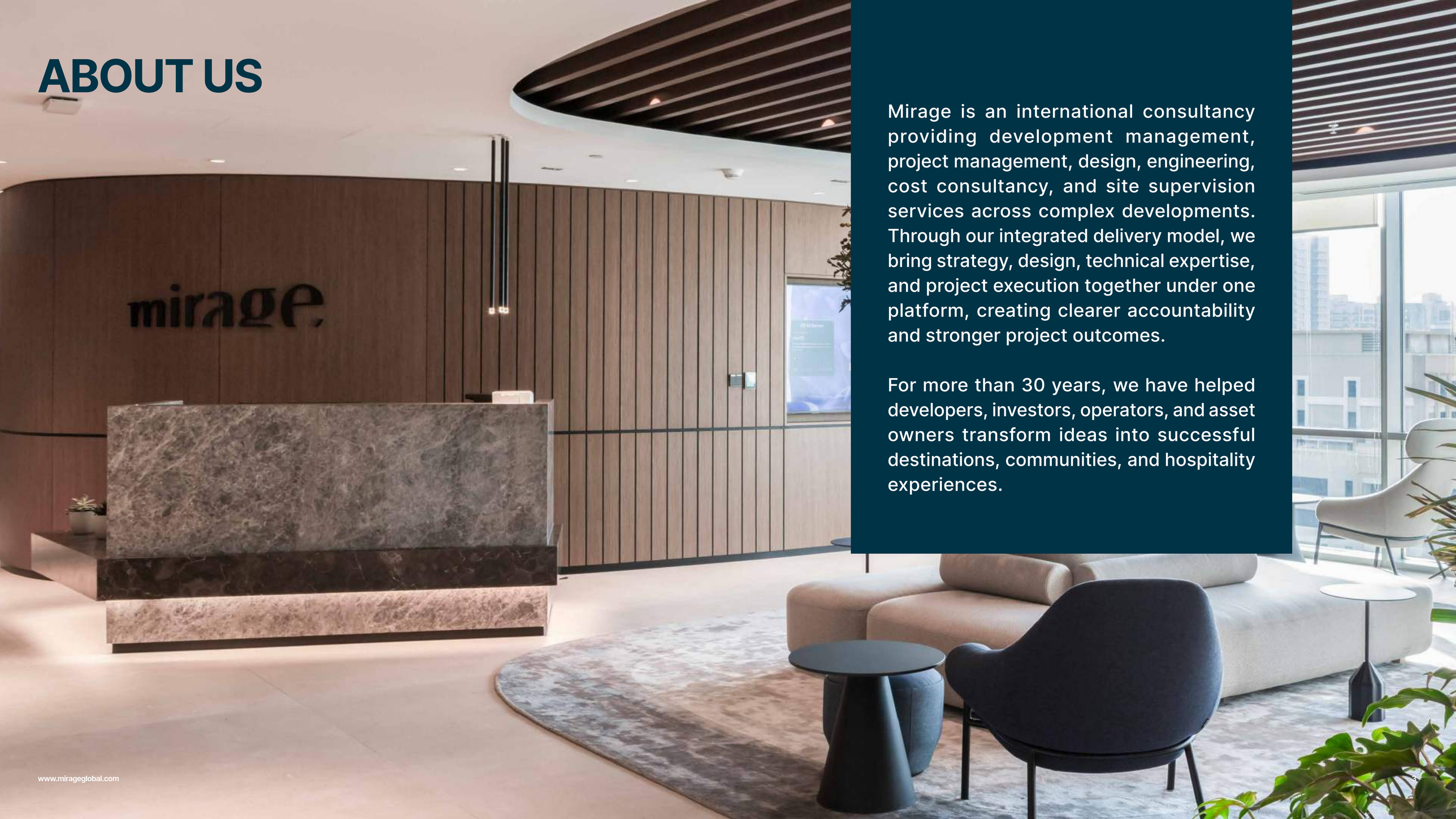
www.mirageglobal.com

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ABOUT US



Mirage is an international consultancy providing development management, project management, design, engineering, cost consultancy, and site supervision services across complex developments. Through our integrated delivery model, we bring strategy, design, technical expertise, and project execution together under one platform, creating clearer accountability and stronger project outcomes.

For more than 30 years, we have helped developers, investors, operators, and asset owners transform ideas into successful destinations, communities, and hospitality experiences.

WHO WE ARE

With over 30 years of experience, our integrated services include development management, project management, technical engineering and supervision, multidisciplinary design and cost consultancy, ensuring seamless execution from inception through to delivery.

What Sets Mirage Apart
Integrated development-to-delivery expertise
One accountable team across disciplines
Faster decision-making through aligned services
Proven experience across hospitality, residential, and mixed-use developments

31+
years experience

1200+
company employees

15
services offered

10+
project stages

55
nationalities

$20bn
excess project value

300+
design professionals

100+
projects + development management

PROJECT LOCATIONS

OFFICE LOCATIONS:

Dubai - United Arab Emirates - Head Office
Riyadh - Kingdom of Saudi Arabia
Cairo - Egypt

Middle East

United Arab Emirates
- Dubai
- Abu Dhabi
- Ras Al Khaimah

Kingdom of Saudi Arabia
Jordan
Oman

Europe

Croatia
Serbia
- Belgrade

Caribbean

Antigua & Barbuda

Asia

Pakistan
- Karachi

Africa

Egypt
Mauritius
Rwanda
Seychelles
Ghana
Namibia
Madagascar
Ethiopia
South Africa
- Johannesburg
- Durban
  - Zimbali
- Cape Town
- Tanzania
- Zanzibar

Morocco
- Tangier
- Agadir
- Tamuda Bay



MILESTONES



1995
Established in Johannesburg, South Africa

1997
Established in Dubai, UAE

1999
One&Only Royal Mirage

2004
Bab Al Shams / Madinat Jumeirah

2005
Park Hyatt, Dubai

2011
St. Regis Saadiyat Island, Abu Dhabi

2016
Dubai Opera / Jumeirah Al Naseem

2018
Bluewaters Island

2019
Mirage acquired by EMAAR

2020
Address Beach Resort

2020
Established in Riyadh, KSA

2021
Design Services Division Established

2022
Address Grand Creek Harbour

2024
The Lana, Dorchester Collection

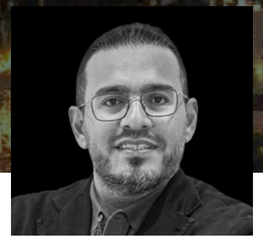
2026
Established in Cairo, Egypt

LEADERSHIP

Mirage is led by a team of experienced industry professionals with a proven track record in delivering complex developments across the region. Their integrated approach enables informed decisions, stronger accountability, and disciplined execution from vision through to delivery.



Manav Jain
Director of QS & Cost Management



Tamer Sallam
Director of Structure



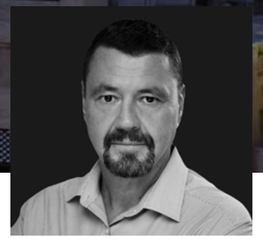
Imad Mroueh
Executive Director - Site Supervision



Nasser Aboulela
Executive Director - Design Studio



Raihan Saghir
Director of Lead Design Consultancy



Andreas Schoppe
Executive Director - Development & Project Management



Hisham Darwish
Director of Human Resources



Fredric Giot
Chief Financial Officer



David Thompson
Director of Planning



Nasser Hatem
Director of MEP



Ahmed Salim
Acting General Manager - Egypt



Mike Jankovich
Executive Director & Country Manager, KSA



Laila Halabi
Associate Director Landscape



Derek Killan
Contracts & Claims Director



Annapurni Prakasam
Commercial Director



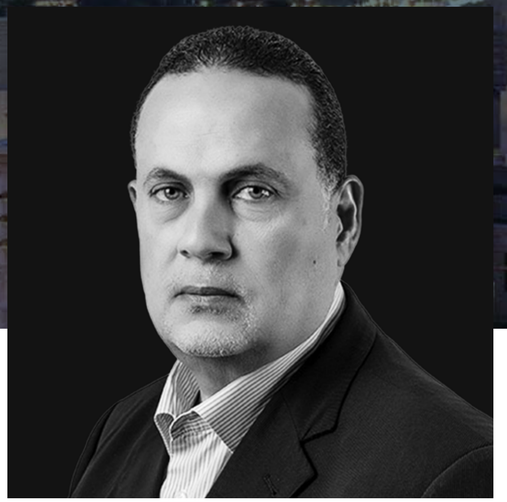
Mostafa Soliman
Director of Infastructure



Riccardo Rabbiolo
Director of Architecture

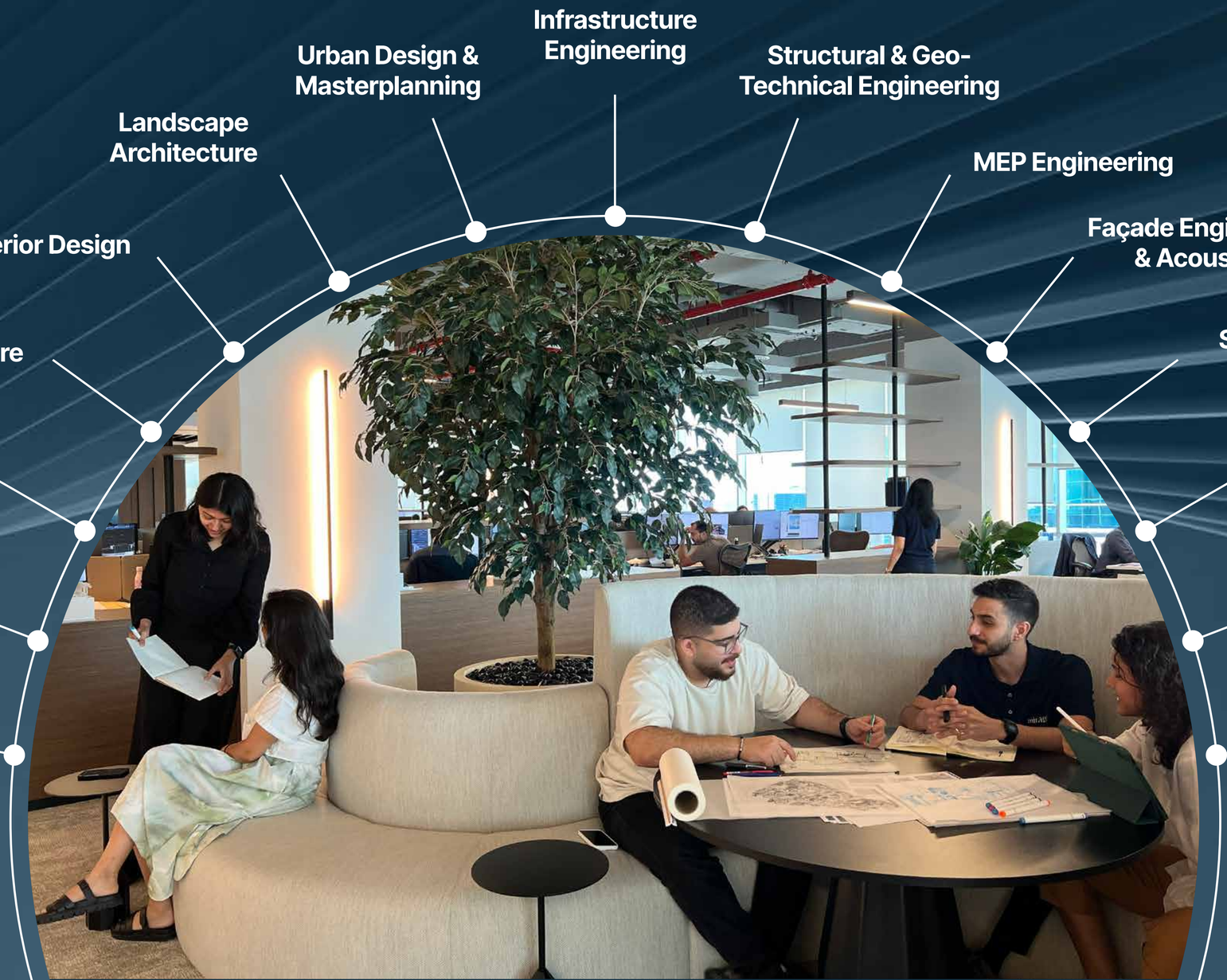


Barbara Morzone
Director of Interior Design



Mohamed Eid
Chief Executive Officer

WHAT WE OFFER



TURNKEY SERVICE PROVIDER

From inception to delivery

We guide every project through a clear collaborative journey – transforming ideas to quality spaces and delivering complete peace of mind.

Our Commitment

At Mirage every step is intentional.
Our integrated approach ensures design excellence, cost certainty, quality execution and seamless handover.

HOW WE WORK:

Understanding

A comprehensive contextual understanding of the client's and project needs is the first step in ensuring a successful outcome. We undertake extensive research and analysis to comprehend the intricacies of the site and its surroundings, which inform the subsequent phases.

Visioning

A clear set of goals and objectives is fundamental to establishing what is best for the development. We are adept in facilitating the visioning process and closely collaborating with our clients to shape the master plan.

Delivery & Execution

We bring the vision to life through a coordinated, multidisciplinary approach integrating design, engineering and project management. From planning through construction to handover, we ensure quality, efficiency, and a seamless delivery experience.



Business Case & Feasibility



Planning, Visioning & Pre-Concept



Design, Look & Feel , Costing



Engineering, Specifications & Standards



Project Management, Supervision & Delivery



Construction, Quality Assurance & Customer Readiness

DEVELOPMENT & PROJECT MANAGEMENT



Development and Project Management are delivered as a strategic and proactive leadership function, guiding projects from inception, feasibility and business case preparation through planning, coordination, execution and successful delivery.

We align commercial, design, operational and stakeholder objectives to ensure developments are viable, efficiently managed, carefully monitored and delivered.

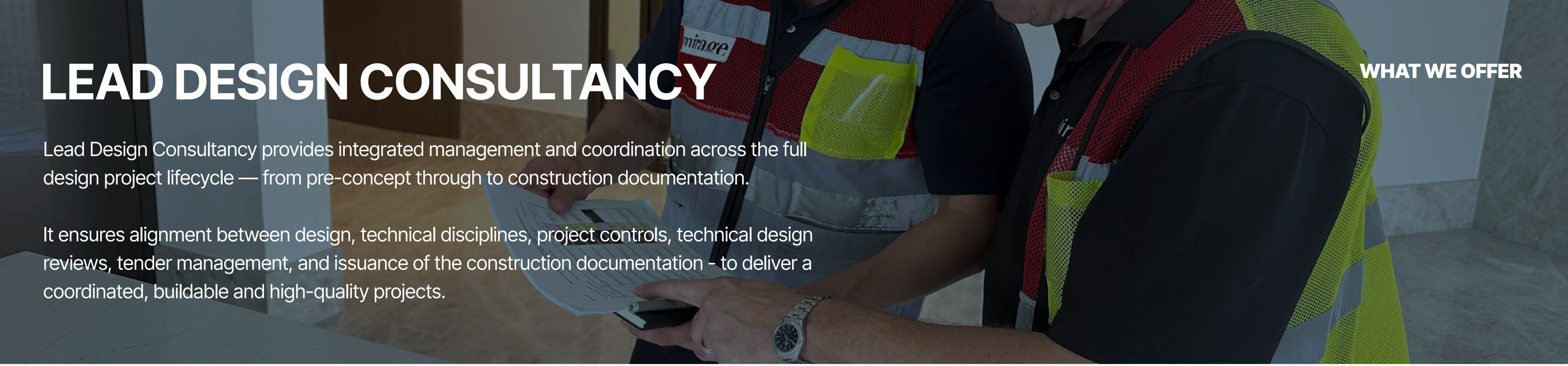
Development Management Activities:

- → Strategic Development Advisory & Asset Alignment
- → Highest & Best Use (HBU) & Yield Optimization
- → Feasibility & Financial Advisory
- → Positioning Project Competitively within Target Market
- → Provide Robust Feasibility and Financial Studies
- → Deploy Sales and Leasing Strategy
- → Enhance Revenue and Asset Monetization
- → Navigating Regulatory Frameworks Efficiently
- → Design & Value Engineering
- → Setting Procurement & Delivery strategy

Project Management Activities:

- → Strategic Planning
- → Stakeholder Coordination
- → Risk Management
- → Progress Monitoring
- → Quality Control
- → Reporting
- → Design Management
- → Procurement Management
- → Commercial Management
- → HSE Control
- → Construction Management

LEAD DESIGN CONSULTANCY

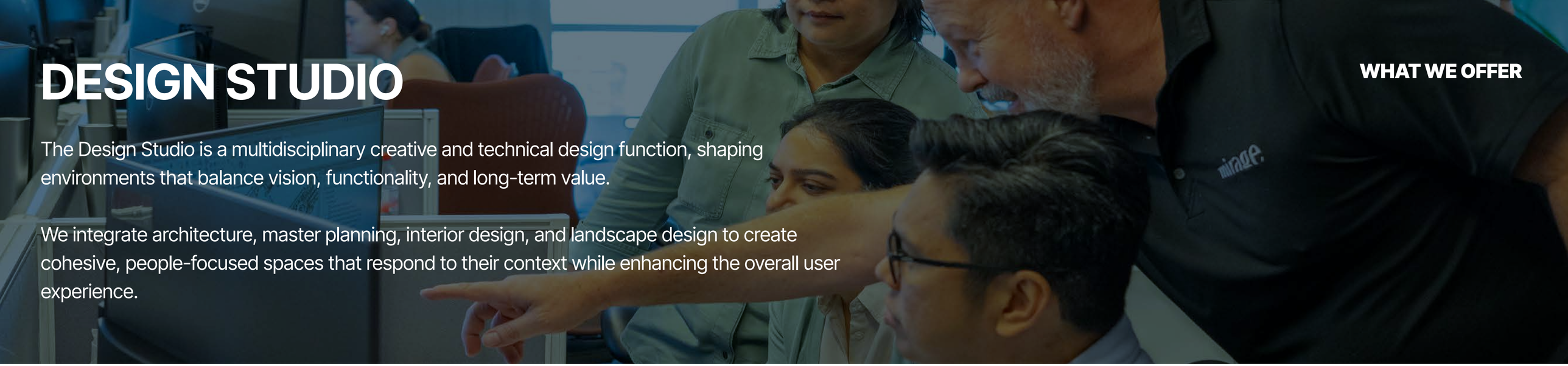


Lead Design Consultancy provides integrated management and coordination across the full design project lifecycle — from pre-concept through to construction documentation.

It ensures alignment between design, technical disciplines, project controls, technical design reviews, tender management, and issuance of the construction documentation - to deliver a coordinated, buildable and high-quality projects.

Activities:

- → Project Management
- → Design Management
- → Technical Design Review
- → Consultants Management
- → Client and Stakeholder Management
- → Quality Assurance and Control



DESIGN STUDIO

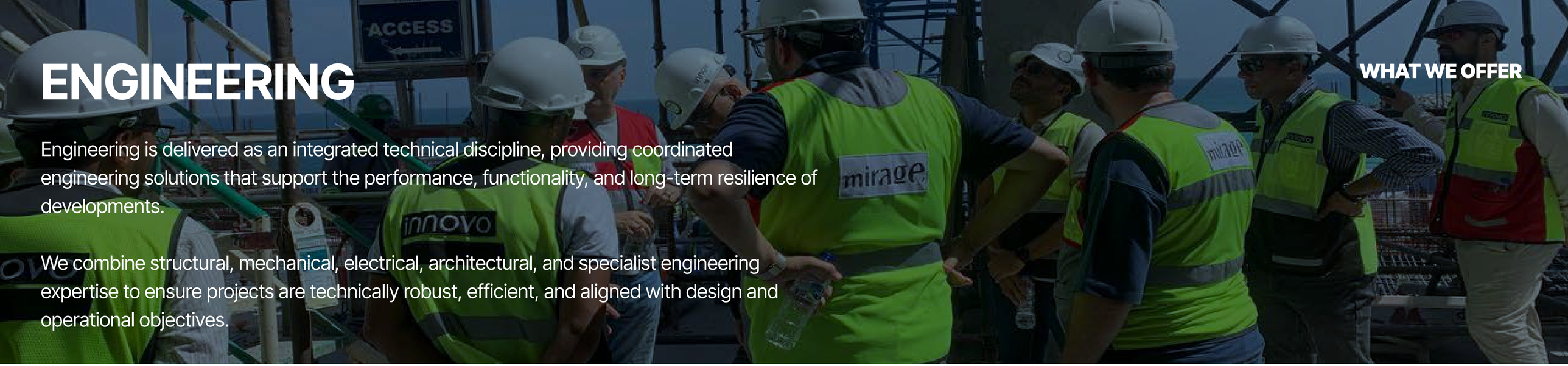
The Design Studio is a multidisciplinary creative and technical design function, shaping environments that balance vision, functionality, and long-term value.

We integrate architecture, master planning, interior design, and landscape design to create cohesive, people-focused spaces that respond to their context while enhancing the overall user experience.

Activities:

- → Architecture
- → Master Planning
- → Interior Design
- → Landscape Architecture

ENGINEERING



Engineering is delivered as an integrated technical discipline, providing coordinated engineering solutions that support the performance, functionality, and long-term resilience of developments.

We combine structural, mechanical, electrical, architectural, and specialist engineering expertise to ensure projects are technically robust, efficient, and aligned with design and operational objectives.

Activities:

- → Structural & Geotechnical Engineering
- → Mechanical Engineering
- → Electrical Engineering
- → Facade Engineering & Acoustics
- → Computational Solutions



QS & COST MANAGEMENT

Quantity Surveying & Cost Management is delivered as a strategic commercial and financial management function that provides cost certainty throughout the full project lifecycle.

We combine international best practice, technical expertise and real-time market intelligence to support informed decision-making and ensure developments are delivered efficiently.

Activities:

Pre-Contract Services

- → Cost Planning and Feasibility Studies
- → Bill of Quantities and Tender Documentation
- → Procurement Strategy and Tender Evaluation
- → Value Engineering and Risk Analysis

Post-Contract Services

- → Cost Control, Monitoring & Reporting Change Management
- → Interim Valuation and Payment Certification
- → Final Account Preparation and Settlement
- → Claims Analysis and Dispute Resolution

SITE SUPERVISION



Site Supervision is delivered as a dedicated on-site management and oversight function, ensuring construction activities are executed in accordance with design intent, quality standards, project timelines, and regulatory requirements.

We coordinate stakeholders, monitor progress, oversee quality and safety compliance, and manage site activities to support efficient execution and successful project delivery.

Activities:

- → Project Management & Execution
- → Progress Monitoring
- → Contract Management / Contract Compliance
- → Quality Management and Compliance Assurance
- → Planning And Scheduling
- → Health, Safety and Environmental Compliance
- → Risk Management and Mitigation
- → Financial / Change Management and Budgeting

CLIENTS


EAGLE
HILLS


EMAAR


AMAALA


Colony
Capital


شركة الدرعية
Diriyah Company


DUBAI
HOLDING


مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE


ALAIN


الأصيل
AL ASEEL


ERTH


H.H.THE RULER'S COURT


IHC
الاستدامة القابضة
AL ISTEDAMAH HOLDING


إثراء دبي
ITHRA DUBAI


kerzner


مرجان
Marjan


MERAAS


ميريد
MERED


NEOM


OMRAN


رأس الخيمة العقارية
RAK PROPERTIES


SHUAA


شركة التطوير والاستثمار السياحي
TDIC


wasl


ALTA
REAL ESTATE DEVELOPMENT


Al-Futtaim


نخيل
NAKHEEL

OPERATORS


All
ACCOR


ADDRESS
HOTELS + RESORTS


ARMANI


BANYAN TREE
GROUP


Dorchester
Collection


Fairmont
HOTELS & RESORTS


Hilton


HYATT


Jumeirah
HOTELS & RESORTS


MANDARIN ORIENTAL
THE HOTEL GROUP


MARRIOTT


MÖVENPICK
HOTELS & RESORTS


DELANO


One&Only


RAFFLES
HOTELS & RESORTS


ST. REGIS
Hotels & Resorts


TAJ


THE
LUXURY
COLLECTION


THE RITZ-CARLTON


VIDA
HOTELS AND RESORTS

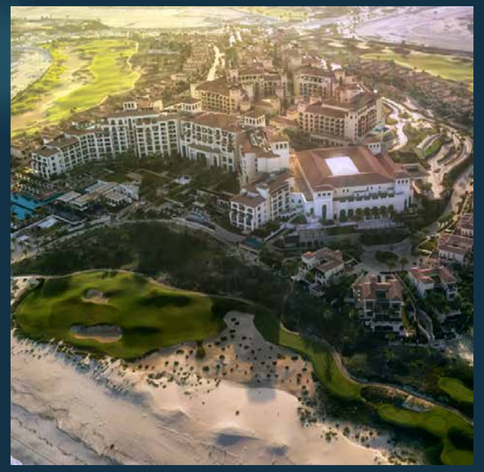

BVLGARI
HOTELS & RESORTS

A SELECTION OF OUR SIGNATURE PROJECTS











A Selection of our

Ongoing & Current Projects

Al Yasmeen Development, Phase 1



Al Yasmeen Development, Phase 1

This landmark 60,000 m² mixed-use development in North Riyadh, developed by Erth Real Estate in line with Vision 2030, will be delivered in two phases. Phase 1 includes five towers featuring a luxury hotel, serviced and residential apartments, Grade-A offices, premium retail, and a wedding/conference facility. Designed by Foster + Partners, the project aims to set a new standard for luxury urban developments in Riyadh.

Location
Riyadh, KSA

Plot Area
60,000 sqm

No. of Units
932

Category
Mixed-use

Total GFA
540,000 sqm

Areas of Expertise
Design Management

Status
Under Construction

Client
Erth Real Estate







The Address Hotel and Serviced Apartments



The Address Hotel and Serviced Apartments

Address Hotels & Resorts offers sophisticated luxury in a prime location. The hotel features all-day dining, specialty restaurants, a club lounge, rooftop pool café, meeting facilities, spa, and gym, with a range of guestrooms and suites, including a Royal Suite. The development also includes 60 serviced apartments with two-, three-, and four-bedroom layouts, supported by the hotel›s shared services and facilities.

Location
Riyadh, KSA

Total GFA
56,000 sqm

No. of Units
60-Service Apartments

Status
Under Construction

Category
Mixed-use

Areas of Expertise
Full Turnkey Services

Client
DGDA







Ritz Carlton Hotel and Branded Residences



Ritz Carlton Hotel and Branded Residences

The Ritz-Carlton Hotel and Branded Residences is a 195-key luxury development at the southern gateway of Diriyah North, featuring 59 exclusive branded residences. The hotel includes premium dining venues, a rooftop pool café, executive lounge, meeting facilities, spa, and gym, with a range of guestrooms and suites, including a Royal Suite. The branded residences comprise two-, three-, and four-bedroom apartments and townhouses, supported by dedicated public amenities.

Location
Riyadh, KSA

Total GFA
78,484 sqm

No. of Units
195-Keys
59-Branded Residences

Status
Under Construction

Category
Mixed-use

Areas of Expertise
Full Turnkey Services

Client
DGDA







Quattro Del Mar



Quattro Del Mar

A landmark mixed-use waterfront development located in Ras Al Khaimah, designed to redefine contemporary coastal living through a blend of premium residences, lifestyle amenities, and vibrant public spaces. Comprising four interconnected residential buildings with 888 units, the development integrates architecture, wellness, leisure, retail, and dining experiences within a distinctive waterfront setting. With a built-up area of 116,126 sqm, Quattro Del Mar is positioned to become a prominent lifestyle destination that combines modern living with exceptional community and recreational amenities.

Location
Ras Al Khaimah, UAE

No. of Units
888-Residential Units

Category
Residential

Status
Under Construction

Total GFA
116,126 sqm

Areas of Expertise
Project Management

Client
RAK Properties







MR.C Residences



MR.C Residences

Mr. C Residences is a premium branded residential development by ALTA, designed to deliver an exclusive waterfront lifestyle experience. The project comprises luxury residences complemented by high-quality amenities and contemporary architecture. Following the completion of the structural works, façade installation and fit-out activities are currently underway, with completion anticipated in Q1 2027.

Location
Dubai, UAE

Category
Residential

Areas of Expertise
Post Contract-PMC

Status
Under Construction

Client
ALTA



Address Residences The Bay



Address Residences The Bay

Mirage has been appointed by Emaar Properties as the turnkey consultant on one of the largest hotel and residential projects forming part of the Dubai Harbour Development Masterplan.The project consists of a 65 storey, single mixed-use tower which includes a five-star Emaar Address branded hotel, serviced apartments and residential apartments with a gross floor area of 90,000 sqm. The enabling works on the project is in progress.

Location
Dubai, UAE

Total GFA
90,000 sqm

No. of Units
65

Status
Under Construction

Category
Luxury Residences

Areas of Expertise
Full Turnkey Services

Client
Emaar Properties







St. Regis Residences Downotwn Dubai



St. Regis Residences Downotwn Dubai

Steps away from the Dubai Opera, the Dubai Fountain, and the astounding Burj Khalifa, the world's tallest building, The St. Regis Residences, Downtown Dubai redefines luxury, building on the reputation of the iconic brand's commitment to the highest achievements in style and design, distinguishing each space and experience. Consisting of two sleek and modern art-deco inspired towers rising 262m and 171m above the Dubai Opera district, with a connecting platform offering outstanding amenities, luxury living has never been more indulgent.

Location
Dubai, UAE

Total BUA
247,204 sqm

No. of Units
1,097

Category
Luxury Residences

Total GFA
147,369 sqm

Areas of Expertise
Lead Design Consultancy

Status
Under Construction

Client
Emaar Properties







Address Hotel & Branded Residences Al Marjan Island



Address Hotel & Branded Residences Al Marjan Island

Located on Al Marjan Island, Ras Al Khaimah, this prime beachfront development enjoys a sunset-facing location at the island's tip, offering privacy, exclusivity, and resort-style living. Developed under the Address brand, the project aims to create a premium seaside destination, benefiting from its proximity to major hospitality developments, the upcoming Wynn resort, downtown Ras Al Khaimah, and Dubai.

Location
Dubai, UAE

Plot Area
77,765 sqm

No. of Units
1,116

Category
Mixed-use

Total GFA
163,364 sqm

Areas of Expertise
Turnkey Full Services

Status
Under Construction

Client
Emaar Properties







Elvira Residential Apartments Dubai Hills Estate



Elvira Residential Apartments Dubai Hills Estate

Elvira is a refuge of luxury living within Dubai Hills Estate, and it's only a few minutes away from the hustle and bustle of Downtown Dubai, where you'll find the city's business, financial, and retail emporia. This community has everything you might want, including spacious homes with balconies and terraces, open green areas surrounded with trees, and convenient proximity to a variety of educational, retail, medical, recreational, and social amenities.

Location
Dubai, UAE

Plot Area
28,250 sqm

No. of Units
892

Category
Residential

Total GFA
104,589 sqm

Areas of Expertise
Lead Design
Consultancy

Status
Under Construction

Client
Emaar Properties







Address Residences Zabeel



Address Residences Zabeel

Step into Address Residences Zabeel, and embrace a life that is exceptional in every way. In the bustling heart of Dubai's financial district, these four towers stand as landmarks of a refined existence in the true signature Address style. At Address Residences Zabeel, evenings are gilded with urban brilliance and mornings are bathed in sunrise glory. This is your personal retreat where you can thrive in a world crafted for those who seek the extraordinary.

Location
Dubai, UAE

Plot Area
30,726 sqm

No. of Units
1,748

Category
Luxury Residences

Total GFA
208,742 sqm

Areas of Expertise
Lead Design Consultancy

Status
Under Construction

Client
Emaar Properties







Iconic Tower by Mered



Iconic Tower by Mered

It will represent a unique blend of Mered and Mirage's international expertise in place-making, customer experience, and engineering, offering its residents world-class amenities including spas, restaurants, kids club, BBQ area, infinity pool, gym and yoga areas, decks, retail outlets and more. This venture is on a fast track, with the design and contractor procurement stage slated for one year, followed by the main construction phase, set to conclude in three years, including the handover of the units to customers.

Location
Dubai, UAE

Plot Area
6,368 sqm

No. of Units
310

Category
Branded Residences

Total GFA
49,846 sqm

Areas of Expertise
Lead Design Consultancy

Status
Under Construction

Client
Mered







Creek Waters 1 & 2 Dubai Creek Harbour



Creek Waters 1 & 2 Dubai Creek Harbour

Creek Waters offers a touch of glamour with a distinct character among the skyscrapers of various architectural styles on Creek Island. By combining stylish apartments with luxurious townhouses, a state-of-the-art penthouse, and a stunning amenities podium, the vision is to create an address like no other. The sleek towers' design has been inspired by the stunning water views of Dubai Creek, the historic trader's route and cradle of Dubai's culture and modern history.

Location
Dubai, UAE

Plot Area
17,634sqm

No. of Units
905

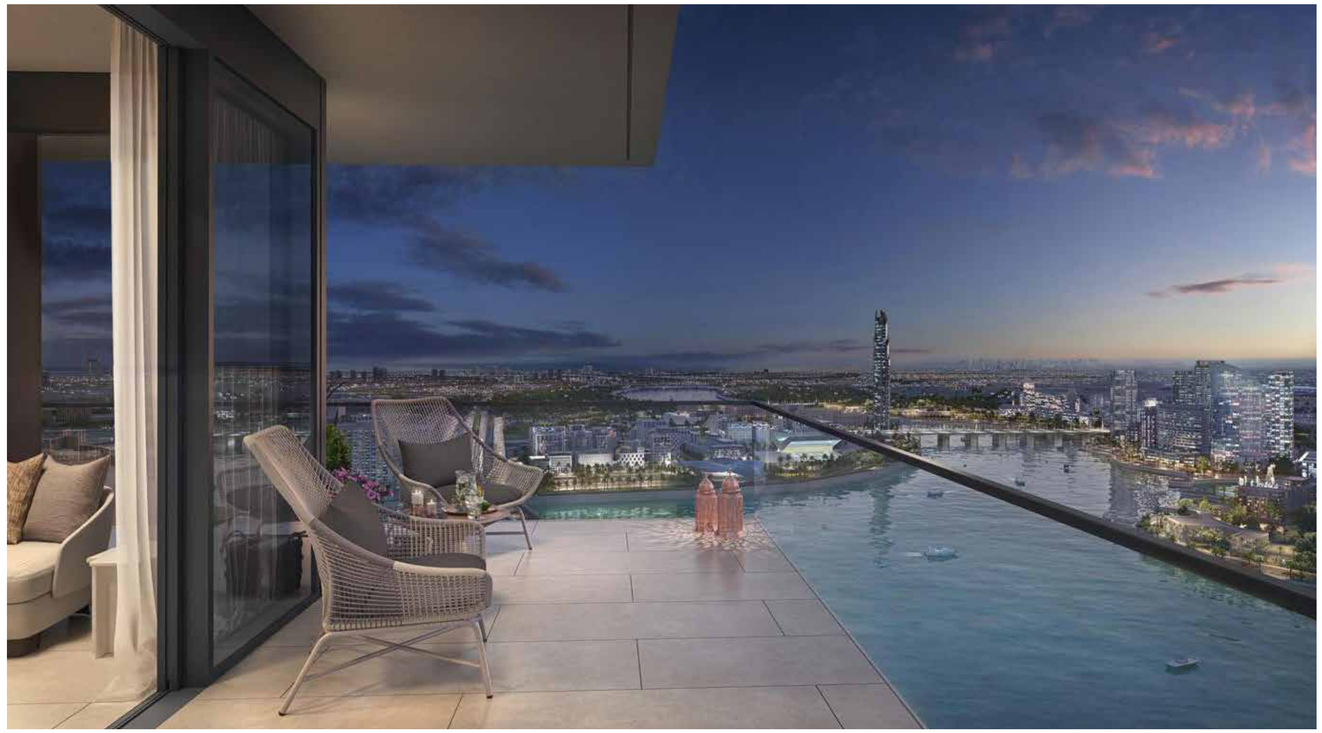
Category
Residential

Total GFA
11,868 sqm

Areas of Expertise
Lead Design Consultancy

Status
Under Construction

Client
Emaar Properties







Anya I & II and May Arabian Ranches III



Anya I & II and May Arabian Ranches III

Anya (Phases 4C & 4D) is a residential development within the Arabian Ranches III community, comprising 141 plex buildings across the two phases and featuring three façade styles. The community amenities include a park, swimming pool, clubhouse, and guardhouse. The masterplan creates a diverse residential environment through the efficient repetition of four, six and eight-plex typologies, offering 3&4 bedroom townhouses, each with two dedicated parking spaces.

Location
Dubai, UAE

Site Area (Anya 4C)
188,715 sqm

No. of Units
1,151

Total GFA
168,441 sqm

Site Area (Anya 4D)
127,645 sqm

Category
Residential

Areas of Expertise
Lead Design Consultancy

Status
Under Construction

Client
Emaar Properties







Albero / Altan Dubai Creek Harbour



Albero / Altan Dubai Creek Harbour

Albero / Altan offer a refined waterfront lifestyle with stunning creek, city, golf course, and landscaped park views, seamlessly blending luxury with nature. Residents can enjoy vibrant promenades, tranquil parks, children's play areas, retail destinations, and canal-side living that fosters both relaxation and activity. Designed around wellness, connection, and community, these developments provide opportunities for sports, fitness, outdoor recreation, and peaceful retreats, creating a balanced environment where elegance, adventure, and everyday living come together.

Location
Dubai, UAE

Plot Area (Albero)
9,643 sqm

No. of Units
477

Total GFA
56,570 sqm

Plot Area (Altan)
9,034 sqm

Category
Residences

Areas of Expertise
Lead Design Consultancy

Status
Under Construction

Client
Emaar Properties







Ramhan Island Marina Apartments



Ramhan Island Marina Apartments

Ramhan Island Marina is a waterfront residential development located on Ramhan Island, Abu Dhabi. The project comprises 374 one-, two-, and three-bedroom apartments, complemented by promenade-facing retail units and a range of lifestyle amenities including a residence club, gym, café, mini cinema, sauna, lounge, swimming pool, and kids' club. Mirage is providing Lead Design Consultancy services (excluding Interior Design).

Location
Abu Dhabi, UAE

Land Area
15,369,732 sqm

No. of Units
2,804

Category
Residences

Total GFA
69,300 sqm

Areas of Expertise
Lead Design Consultancy

Status
Under Construction

Client
Eagle Hills







Fairmont Al Marjan Island



Fairmont Al Marjan Island

Offering panoramic sunset views and proximity to the upcoming Wynn Resort, Downtown RAK, and Dubai. Branded under Address, the project features four towers (12–20 storeys) with 523 apartments, set on a landscaped podium with integrated amenities. The development also includes 19 beachfront townhouses and 4 exclusive sea-facing villas. Inspired by the surrounding coastal landscape, the architecture combines timeless elegance with a resort-style atmosphere, creating a distinctive waterfront destination.

Location
Ras Al Khaimah, UAE

Plot Area
38,009 sqm

No. of Units
523

Category
Branded Residences

Total GFA
71,200 sqm

Areas of Expertise
Lead Design Consultancy

Status
Under Construction

Client
Ardee Development








Burj Khalifa Residence Dubai

Burj Khalifa Residence Dubai

The Burj Khalifa Residences has undergone extensive structural enhancements to improve rigidity, incorporating advanced engineering techniques. Slabs and beams have been reinforced with additional rebar and micro-concrete jacketing, while steel beam reinforcement has been introduced for added structural integrity. Carbon fibre reinforced polymer (CFRP) plates and wrapping have been meticulously applied to beams and columns, ensuring precision and durability. With these upgrades nearing completion, work is progressing on blockwork, drywall and MEP installations. A standout feature of the transformation is the arrival of exquisite Taj Majal stone from Brazil, set to bring timeless elegance to the interiors.

Location
Downtown Dubai, UAE

No. of Units
35 premium apartments featuring 7-bedroom

Status
Under Construction

Category
Residential

Areas of Expertise
Project Management

Client
Emaar Properties








Armani Milano

Armani Milano

Armani Hotel Milano Refurbishment is a luxury hospitality refurbishment project focused on enhancing one of Milan's most prestigious lifestyle destinations. Located within the Armani mixed-use development in the heart of the city's Fashion District, the project includes the refurbishment of guest accommodation, public areas, vertical transportation systems, and selected building infrastructure. The development also explores new guest experience opportunities through the introduction of outdoor hospitality spaces and asset enhancement initiatives aimed at improving operational performance, guest satisfaction, and longterm asset value.

Location
Milano, Italy

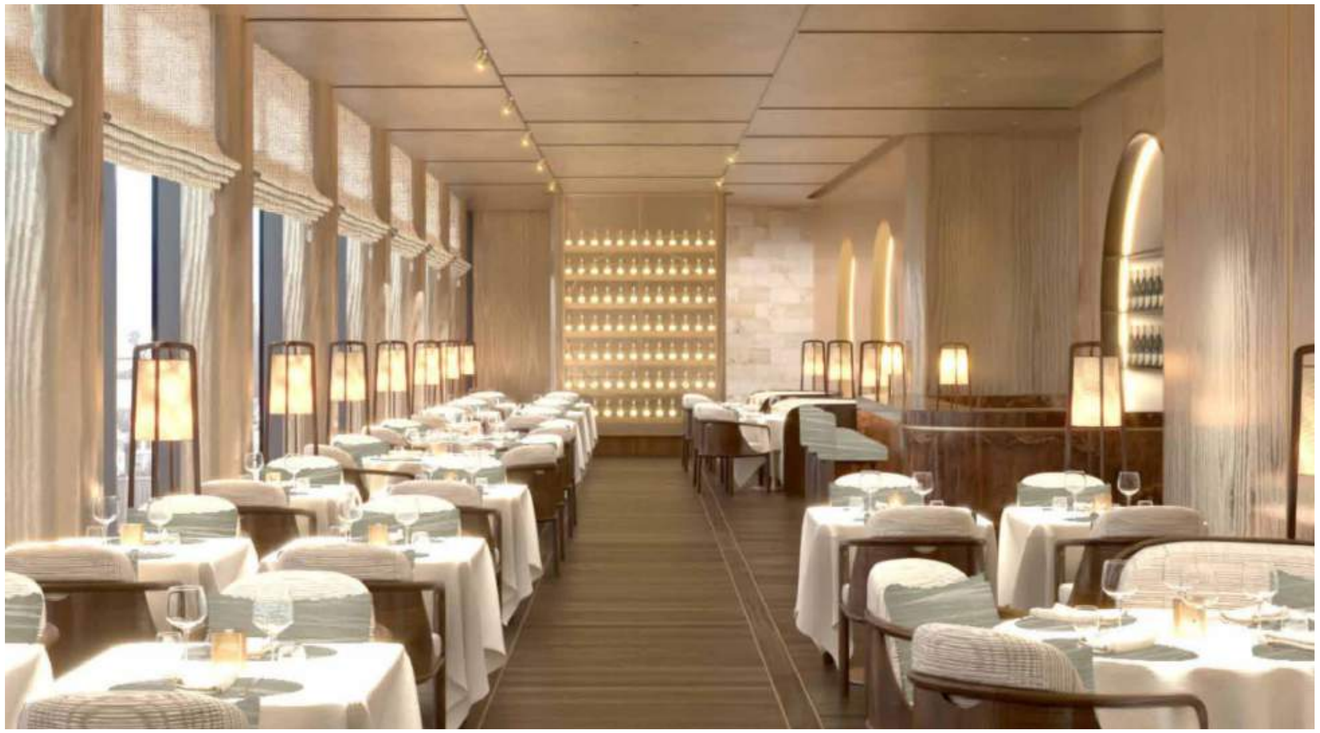
No. of Units
95 luxury guest rooms and suites

Status
Under Construction

Category
Hospitality

Areas of Expertise
Project Management, Pre & Post-Contract Services

Client
Emaar Properties







Inter Continental & Crowne Plaza



Inter Continental & Crowne Plaza

Comprehensive refurbishment of the InterContinental and Crowne Plaza hotels within Dubai Festival City, comprising guest room refurbishments for both hotels together with the refurbishment of external and public areas. The project aims to enhance the overall guest experience, modernise hotel facilities, and reinforce the respective InterContinental and Crowne Plaza brand standards while maximising long-term asset value for Al Futtaim Real Estate. The development forms part of Dubai Festival City's landmark mixed-use waterfront destination, benefiting from direct connectivity to Dubai Festival City Mall, Dubai Creek waterfront views, and close proximity to Dubai International Airport.

Location
Dubai, UAE

Total GFA
59,840 sqm

No. of Units
824 guest rooms and suites

Status
Under Construction

Category
Hospitality

Areas of Expertise
Design (Pre-Contract)

Client
Al Futtaim Real Estate (AFRE)









A Selection of our

Completed Projects



One&Only Royal Mirage

One&Only Royal Mirage

One&Only Royal Mirage is a luxury beachfront resort in Dubai comprising The Palace, Arabian Court, and Residence & Spa. The development offers premium accommodation, dining, wellness, leisure, and retail experiences, blending traditional Arabian architecture with contemporary hospitality design. This resort remains one of Dubai's most iconic luxury hospitality destinations.

Location
Dubai, UAE

Plot Area
65 Acres

No. of Units
248- Keys &
48 Luxury Suites

Category
Super Luxury Hospitality

Total GFA
70,300 sqm

Areas of Expertise
Full Turnkey Services

Status
Completed 2002

Client
HH The Ruler's Court







Madinat Jumeirah



Madinat Jumeirah

Dubai's most iconic mixed-use hospitality destinations, inspired by traditional Arabian architecture. The development comprises the Mina A'Salam and Al Qasr luxury hotels, the Dar Al Masyaf villa collection, a traditional souq, extensive food and beverage offerings, wellness and leisure facilities, conference venues, and supporting infrastructure. Delivered as an integrated resort destination, Madinat Jumeirah combines luxury hospitality, retail, leisure, and residential-style accommodation within a unique waterfront environment, establishing itself as a landmark destination in Dubai.

Location
Dubai, UAE

Plot Area
40 Hectares

Total GFA
240,000 sqm

Status
Completed 2004

Category
Hospitality, Mixed-use

Areas of Expertise
Full Turnkey Services

Client
Dubai's Ruling Family

Development Components

• Mina A'Salam Hotel	292-Keys
• Al Qasr Hotel	292-Keys
• Dar Al Masyaf	283-Villas & Suites
• Traditional Souq	








One&Only The Palm

One&Only The Palm

One&Only The Palm is an exclusive luxury beachfront resort located on the Palm Jumeirah in Dubai. Set within landscaped gardens and private beachfront surroundings, the resort offers premium accommodation, fine dining, wellness facilities, and leisure amenities, creating a secluded and refined hospitality experience.

Location
Dubai, UAE

No. of Units
100-Keys

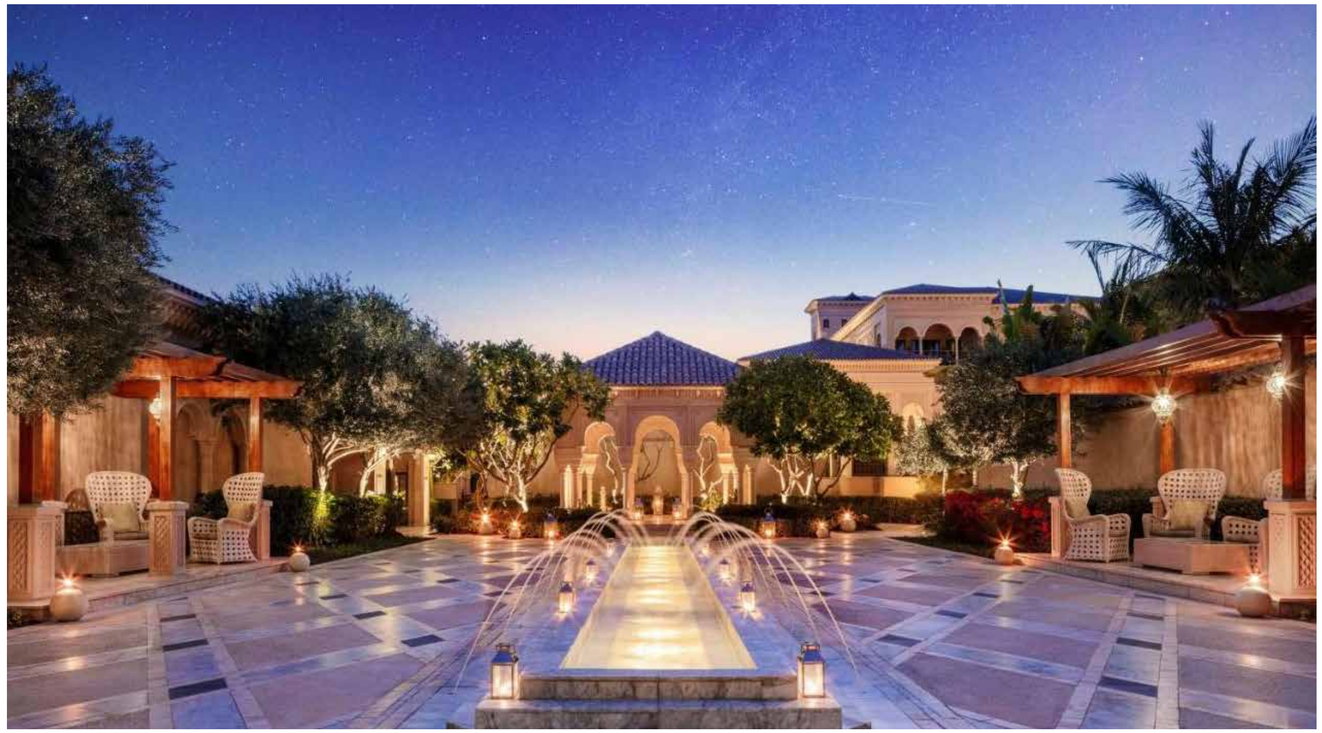
Category
Super Luxury Hospitality

Status
Completed 2010

Total GFA
25,280 sqm

Areas of Expertise
Full Turnkey Services

Client
Confidential








Armani Hotel Downtown Dubai

Armani Hotel Downtown Dubai

Situated on the podium level of the Burj Khalifa, the five-star super deluxe Armani Hotel Dubai is the full Armani lifestyle experience. Armani's signature style is evident in each guestroom and suite and carried through to the dining experiences, spa, chocolatier, florist and gallery. Mirage's included the overall planning of all guest rooms, suites and public areas within the existing building footprint.

Location
Downtowon - Dubai, UAE

No. of Units
160-key boutique hotel,
5-star super deluxe hotel

Category
Super Luxury Hospitality

Total GFA
25,000 sqm

Areas of Expertise
Full Turnkey Services

Status
Completed 2009

Client
Emaar Properties







At.mosphere Burj Khalifa



At.mosphere Burj Khalifa

At.Mosphere is a refined fine-dining destination located on Level 122 of the iconic Burj Khalifa, offering unparalleled views of Dubai's skyline. Known for its elevated culinary experience, elegant ambience, and attentive service, At.Mosphere features a contemporary European menu crafted with premium ingredients and exceptional attention to detail. Guests can enjoy a sophisticated restaurant setting or unwind in the chic lounge, both designed to deliver a memorable, sky-high dining experience.

Location
Downtown Dubai, UAE

Category
F&B Fine Dining
Hospitality

Areas of Expertise
Interior Design

Status
Completed 2026

Client
Emaar Properties







The Opus



The Opus

The Opus by Omniyat is a landmark mixed-use development in Dubai's Business Bay, designed by Dame Zaha Hadid. The -20storey development comprises luxury residences, Grade A office space, premium dining destinations, and a luxury hotel. Mirage provided ProjectManagementandSupervisionservicesforthehotelcomponent of the development.

Location
Dubai, UAE

Category
Mixed-Use

Areas of Expertise
Project Management & Supervision

Status
Completed 2018

Client
Omniyat







The Lana, Dorchester Collection



The Lana, Dorchester Collection

The Dorchester Collection Hotel and Residences is a luxury hospitality and residential development located in Dubai's Business Bay. The project comprises two towers featuring an ultra-luxury hotel and branded residences with a total gross floor area of approximately 63,000 m², delivering a premium lifestyle destination in one of Dubai's most sought-after locations.

Location
Dubai, UAE

Total GFA
63,000 sqm

Areas of Expertise
Project Management

Category
Hospitality

Status
Completed 2023

Client
Omniyat







Bab Al Shams



Bab Al Shams

Bab Al Shams is a luxury desert resort located within the Dubai desert landscape. Designed to offer an authentic Arabian hospitality experience, the resort features premium accommodation, dining, leisure, and wellness facilities set amongst natural sand dunes. The development was successfully designed and constructed within an accelerated 13-month programme, creating one of the region's most iconic desert destinations.

Location
Dubai, UAE

Total GFA
17,000 sqm

No. of Units
115-Keys

Category
Hospitality

Status
Completed 2004

Areas of Expertise
Full Turnkey Services

Client
Dubai Holding







St. Regis Saadiyat Island



St. Regis Saadiyat Island

The St. Regis Saadiyat Island Resort is a luxury beachfront resort located on Saadiyat Island, Abu Dhabi. The development comprises a five-star hotel, luxury residences and villas, retail and conference facilities, a fitness club, an art centre, and an 18-hole championship golf course. Positioned along the island's pristine coastline, the resort offers a premium hospitality and lifestyle destination within one of Abu Dhabi's most prestigious communities.

Location
Abu Dhabi, UAE

No. of Units
376-Keys

Category
Hospitality, Residential, Retail

Status
Completed 2012

Client
TDIC

Areas of Expertise
Full Turnkey Services







Bluewaters Island



Bluewaters Island

Bluewaters Island is a landmark waterfront destination located off the coast of Dubai. The mixed-use development comprises residential, retail, hospitality, and entertainment offerings, including Ain Dubai, the world's largest observation wheel. Connected to the mainland through dedicated road, pedestrian, and transport links, Bluewaters Island has become one of Dubai's premier lifestyle and leisure destinations.

Location
Dubai, UAE

Category
Mixed-Use

Total GFA
420,000 sqm

Status
Completed 2016

Client
Meraas Holdings

Areas of Expertise
Full Turnkey Services







Delano Dubai



Delano Dubai

Delano Dubai has transformed the former Caesars Palace into a new benchmark for luxury hospitality. Led by Dubai Holding and delivered by Mirage, the fast-track rebrand and refurbishment upgraded 250 guest rooms, including double suites, Jacuzzis and enhanced outdoor spaces.

The project also revitalised the spa into a wellness sanctuary, redesigned key F&B venues and public areas, and introduced features such as a live green wall, rooftop villa with private pool and boutique coffee shop. The pool bar and Demon Duck Restaurant were fully refurbished, while a new lounge bar replaced the former play area.

Location
Dubai, UAE

Category
Hospitality

No. of Units
250 guest rooms

Status
Completed 2024

Total GFA
420,000 sqm

Areas of Expertise
Project Management

Client
Dubai Holdings







Park Hyatt Dubai



Park Hyatt Dubai

Capturing the essence of its Arabic architectural heritage while seamlessly integrating an 18-hole championship golf course and Boardwalk buildings, the Dubai Creek Golf & Yacht Club is a truly unique destination in the heart of Dubai. The 5-star Park Hyatt Dubai is a tranquil oasis while luxury residential villas and a marina complete the experience.

Location
Dubai, UAE

Total GFA
95,000 sqm

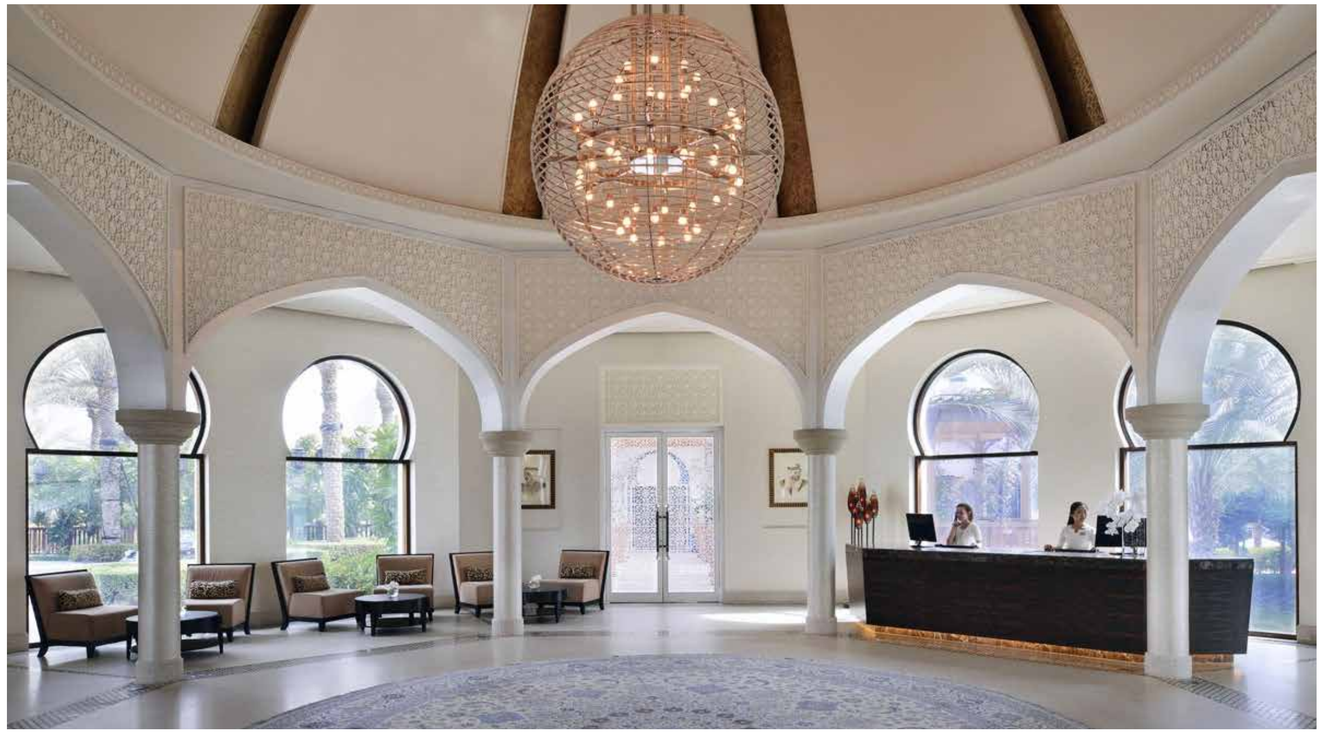
No. of Units
250-Keys &
92-Luxury Villas

Status
Completed 2005

Category
Mixed-Use

Areas of Expertise
Full Turnkey Services

Client
Dubai Golf







Dubai Opera



Dubai Opera

Dubai Opera is the anchor of Emaar's vision for an Arts and Culture District in Downtown Dubai and one of the most significant, vibrant and successful performing arts and entertainment centres in the Middle East. Located in the shadow of the world's tallest building, Burj Khalifa, the design of the opera house building not only celebrates Dubai's rich seafaring and cultural history but also establishes Dubai's cultural vision for the future.

Location
Dubai, UAE

Total GFA
60,000 sqm

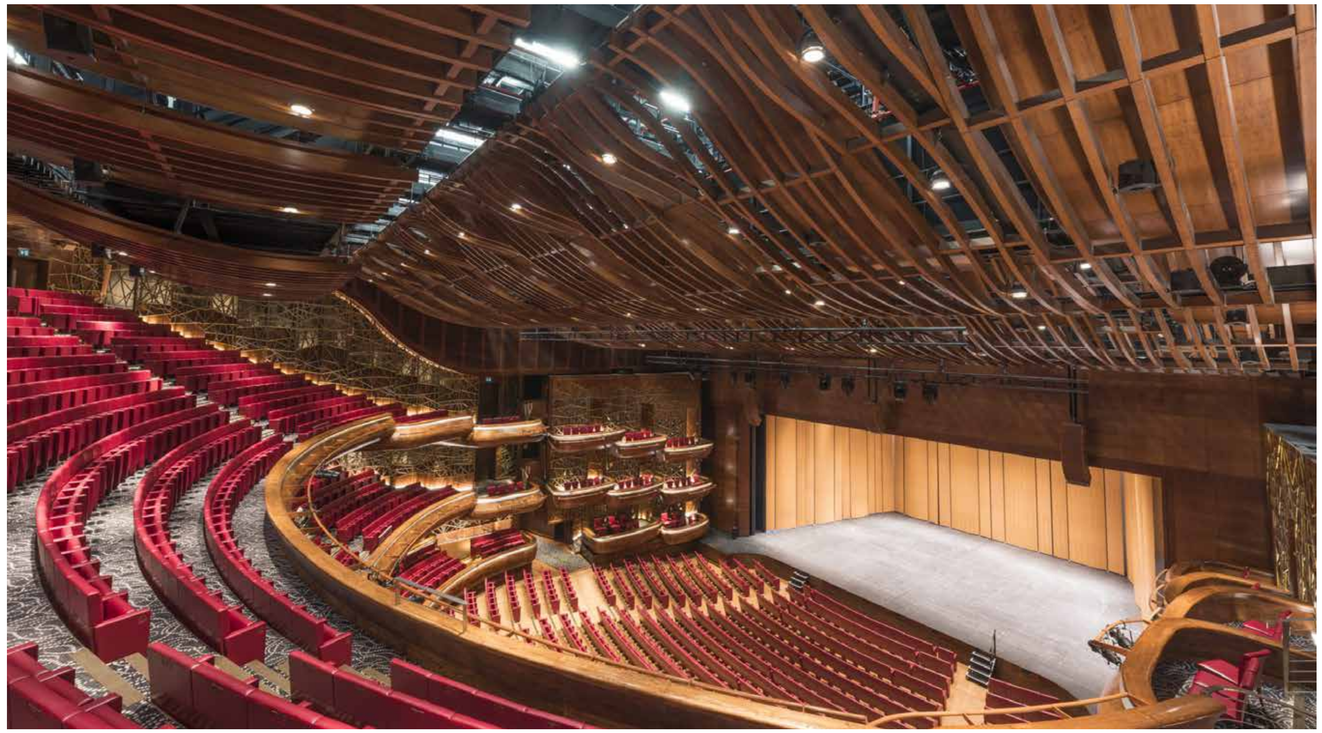
No. of Seats
2,000-Seat Auditorium

Status
Completed 2015

Category
Entertainment & Leisure

Areas of Expertise
Full Turnkey Services

Client
Emaar Properties







Address Grand Creek Harbour



Address Grand Creek Harbour

Address Grand Creek Harbour is a luxury hospitality and residential development located within Dubai Creek Harbour. The project comprises two mixed-use towers of 65 and 53 storeys, featuring a five-star Address Hotel, serviced apartments, and residential apartments. With a total built-up area of approximately 200,000 m², the development includes more than 750 hotel rooms, suites, and residences, creating a prominent waterfront destination within one of Dubai's most significant master-planned communities.

Location
Dubai, UAE

Total GFA
200,000 sqm

No. of Units
750+ Hotel Rooms, Suites & Apartments

Status
Completed 2022

Category
Hospitality & Residential

Areas of Expertise
Full Turnkey Services

Client
Emaar Properties







The Palace Hotel & Residences Dubai Creek Harbour



The Palace Hotel & Residences Dubai Creek Harbour

Palace Hotel & Residences is a luxury hospitality and residential development located within Dubai Creek Harbour. The project comprises two 44-storey mixed-use towers featuring a five-star Palace Hotel and branded residences with a combined built-up area of approximately 120,000 m². Overlooking Dubai Creek and Creek Beach, the development offers premium accommodation, residential living, and a range of exclusive hospitality and lifestyle amenities in one of Dubai's premier waterfront destinations.

Location
Dubai, UAE

Total BUA
120,000 sqm

No. of Units
710+ Hotel Rooms, Suites & Apartments

Category
Hospitality & Residential

Total GFA
78,300 sqm

Areas of Expertise
Full Turnkey Services

Status
Completed 2024

Client
Emaar Properties







Address Beach Resort



Address Beach Resort

Address Beach Resort is a landmark hospitality and residential development located on Jumeirah Beach Residence in Dubai. The project comprises two interconnected 77-storey towers featuring a five-star Address Hotel, serviced apartments, and luxury residential apartments. Positioned on the final beachfront plot along The Walk, the development offers direct beach access, premium amenities, and panoramic views of the Arabian Gulf and Dubai Marina skyline.

Location
Dubai, UAE

Total GFA
175,000 sqm

Category
Hospitality & Residential

Status
Completed 2020

No. of Units
217-Keys
443-Serviced Apartments
478-Residential Apartments

Client
Emaar Properties

Areas of Expertise
Full Turnkey Services







The Heritage Hotel, Autograph Collection (Formerly known as Al Manzil)



The Heritage Hotel, Autograph Collection

The perfect fusion between the old and the new, Arabic tradition and 21st-Century style, The Heritage Hotel captures the essence of Arabic hospitality. A haven of refined relaxation with terraces and gardens from a bygone era, but only minutes from the bustling heart of the Downtown Burj Khalifa precinct makes this the ideal urban lifestyle hub in Downtown Dubai.

Location
Dubai, UAE

Total GFA
29,150 sqm

No. of Units
197-Keys

Status
Completed

Category
Hospitality

Areas of Expertise
Planning, Management & Delivery

Client
Emaar Properties








Old Town Downtown

Old Town, Downtown Dubai

Old Town - Qamardeen District is a picturesque area in Downtown Dubai characterized by its blend of traditional Arabic architecture and contemporary design. The district features charming narrow streets, stunning views of the iconic Burj Khalifa, and a lively atmosphere with several shops, cafes and restaurants.

Location
Dubai, UAE

Total GFA
263,168 sqm

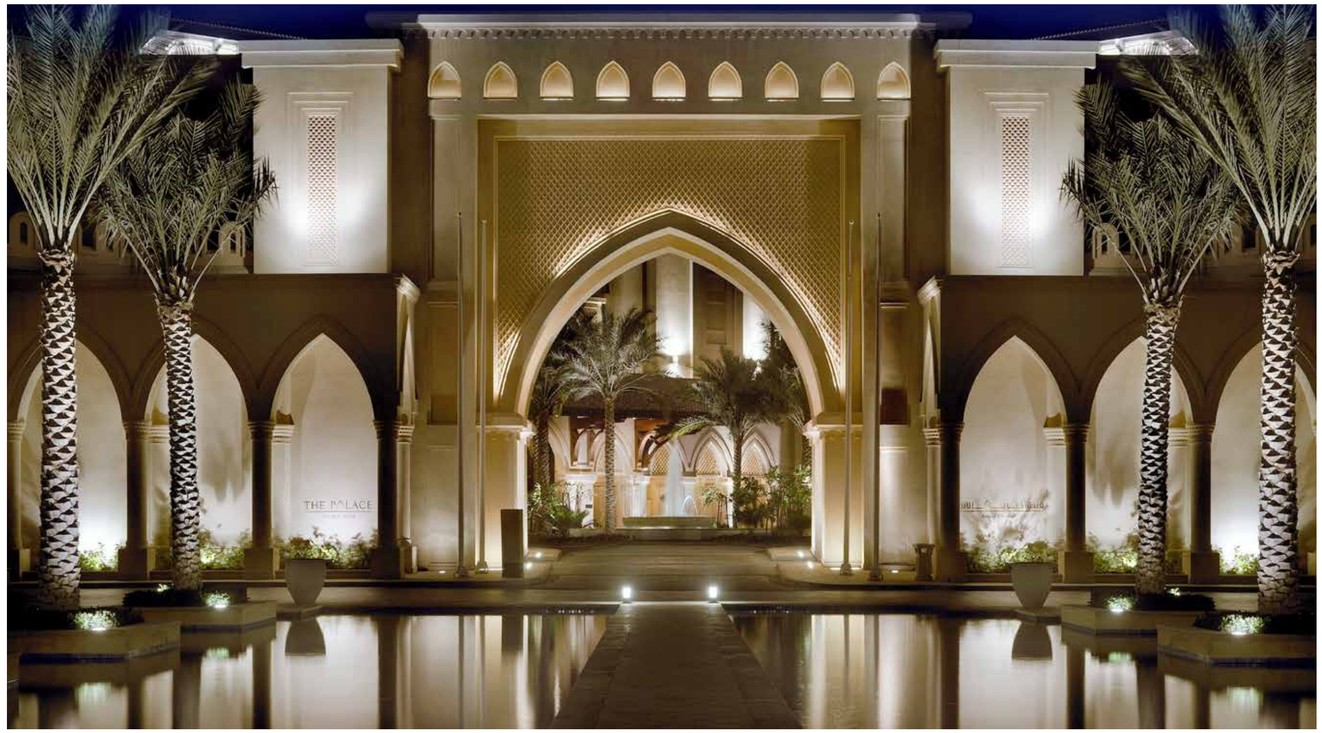
No. of Units
249-Keys
404-Serviced Apartments

Status
Completed 2007

Category
Hospitality

Areas of Expertise
Full Turnkey Services

Client
Emaar Properties







St. Regis La Bahia Blanca Resort



St. Regis La Bahia Blanca Resort

St. Regis La Bahia Blanca Resort is a luxury beachfront hospitality destination located on Morocco's Mediterranean coastline. The resort comprises 100 guest rooms and suites, complemented by premium dining venues, meeting facilities, spa and wellness amenities, and direct access to the beachfront. Designed to reflect the region's rich cultural heritage, the development delivers an elevated luxury resort experience within one of Morocco's most exclusive coastal destinations. Mirage provided turnkey consultancy services for the project.

Location
Tamuda Bay, Morocco

Total GFA
263,168 sqm

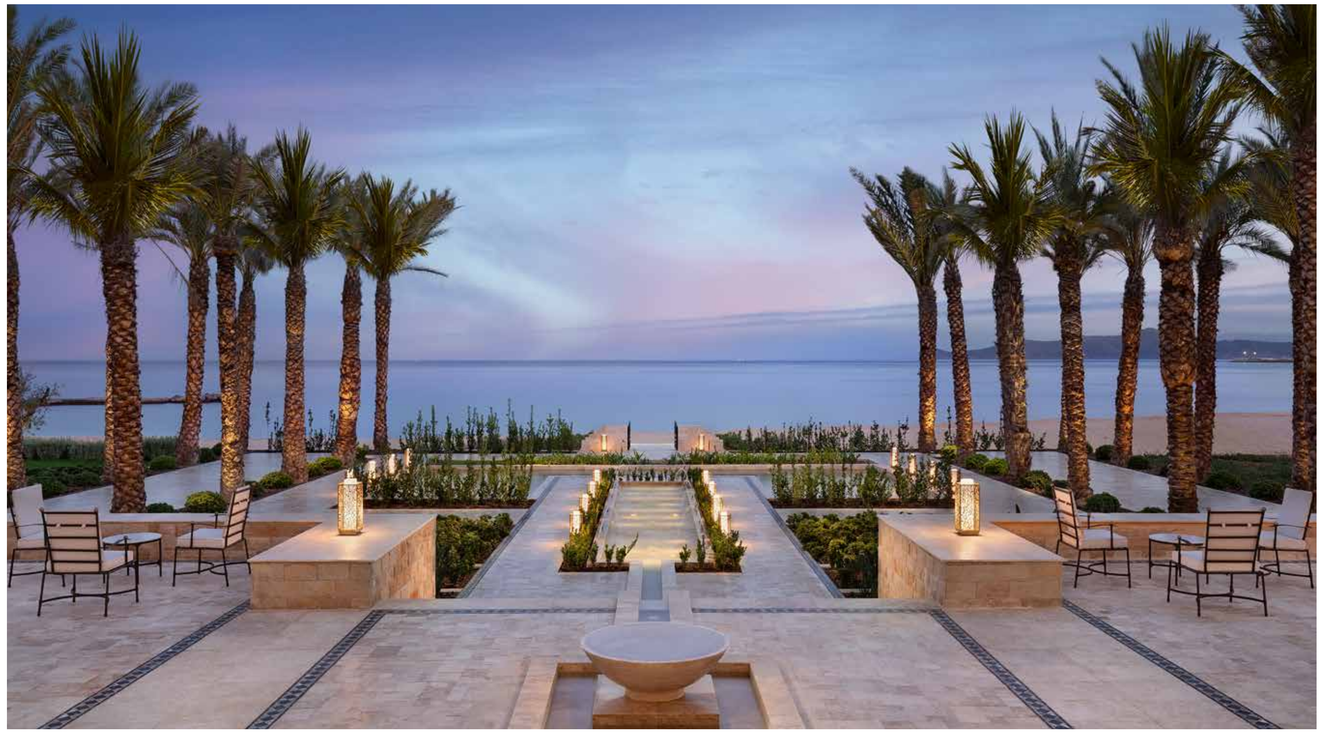
No. of Units
100-Keys
46-Villas

Status
Completed 2023

Category
Hospitality

Areas of Expertise
Full Turnkey Services

Client
Emaar Properties







Vida Dubai Mall



Vida Dubai Mall

Vida Dubai Mall is a mixed-use hospitality and residential development located in the heart of Downtown Dubai. The project comprises a Vida-branded hotel, serviced apartments, and residential units, offering direct connectivity to Dubai Mall and convenient access to the city's key landmarks. Positioned within one of Dubai's most prestigious urban destinations, the development combines contemporary living with premium hospitality experiences.

Location
Dubai, UAE

Total GFA
93,508 sqm

No. of Units
195-Keys
620-Apartments

Status
Completed 2024

Category
Mixed-Use

Areas of Expertise
Project Management
Consultancy

Client
Emaar Properties







Bristol Hotel, Belgrade



Bristol Hotel, Belgrade

The Bristol Hotel is a landmark luxury hospitality destination that has been thoughtfully restored and repositioned to blend its historic character with contemporary luxury. Located in the heart of the city, the development offers premium accommodation, dining, and waterfront experiences while preserving the heritage of the original property. Mirage provided Project Management services, supporting the successful delivery of this iconic addition to the Eagle Hills portfolio.

Location
Belgrade, Serbia

No. of Units
143-Keys

Category
Hospitality

Client
Eagle Hills

Status
Completed 2025

Areas of Expertise
Project Management







Mandarin Oriental



Mandarin Oriental

A luxury hospitality and residential development located along the Shatti Al Qurum waterfront in Muscat, Oman. The project comprises 103 guest rooms, 47 suites, 156 branded residences, and a range of premium leisure and wellness amenities, including a world-class spa and outdoor pool facilities. Positioned as one of Oman's most prestigious hospitality destinations, the development combines luxury living with exceptional beachfront experiences. Mirage provided Project Management services, supporting the successful delivery of this landmark development.

Location
Muscat, Oman

Total GFA
75,449 sqm

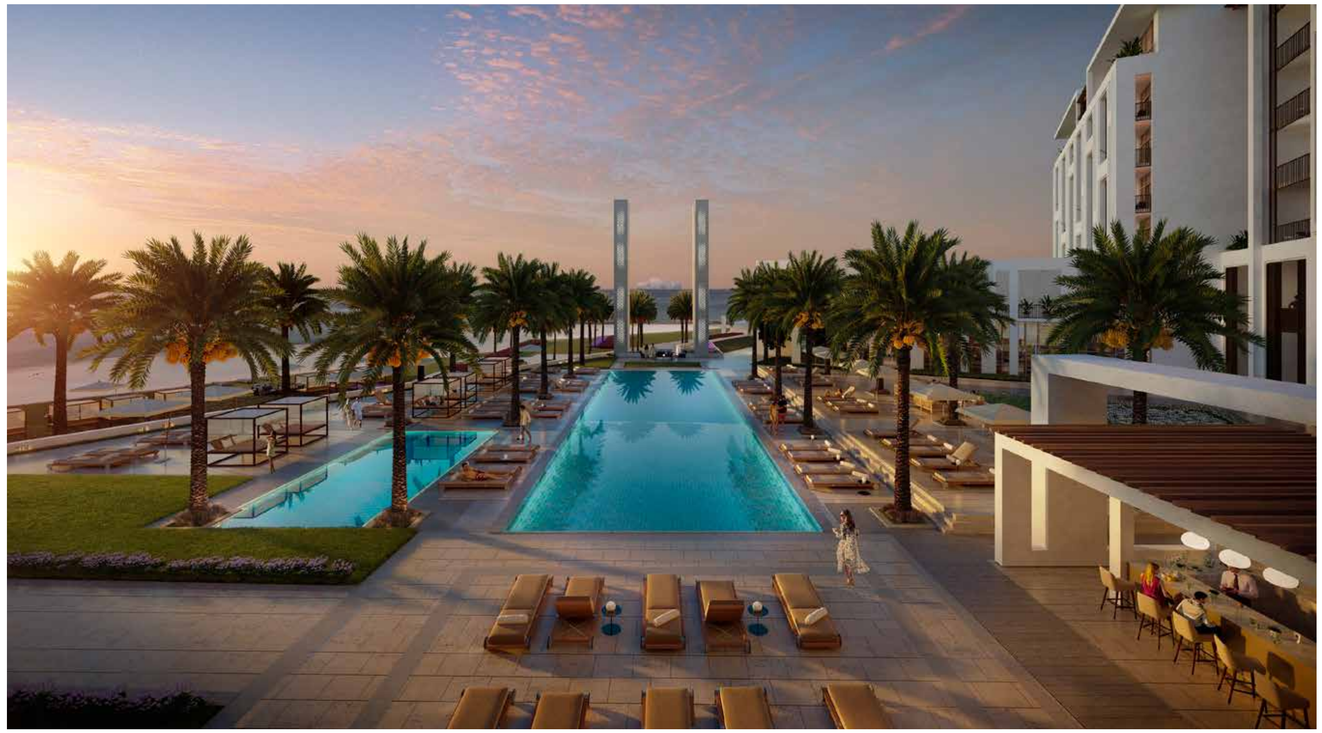
No. of Units
103-Keys
47-Suites
156-Branded Residences

Category
Hospitality,
Branded Residences

Status
Completed 2024

Areas of Expertise
Project Management

Client
Eagle Hills







The Westin Saraya Aqaba Resort & Spa



The Westin Saraya Aqaba Resort & Spa

The Westin Saraya Aqaba Resort & Spa is a luxury beachfront hospitality destination located within the Saraya Aqaba waterfront development in Jordan. The resort comprises premium guest accommodation, dining venues, leisure and wellness facilities, and direct access to the Red Sea coastline. Positioned as a key component of Aqaba's tourism offering, the development delivers a world-class hospitality experience within one of the region's premier mixed-use destinations.

Location
Aqaba, Jordan

No. of Units
289-Guest Rooms & Suites

Category
Hospitality

Client
Saraya Aqaba

Status
Completed 2024

Areas of Expertise
Full Turnkey Services







One&Only Gorilla's Nest



One&Only Gorilla's Nest

One&Only Gorilla's Nest is an exclusive luxury eco-resort located on the edge of Volcanoes National Park in Rwanda. The development comprises 21 freestanding lodges and suites set within landscaped natural surroundings, offering immersive experiences connected to the region's mountain gorillas and unique biodiversity. Combining luxury hospitality with adventure and conservation, the resort provides a distinctive destination experience in one of Africa's most remarkable natural settings.

Location
Musanze, Rwanda

No. of Units
21-Lodges & Suites

Category
Hospitality

Client
Investment Corporation of Dubai (ICD)

Status
Completed 2013

Areas of Expertise
Project Management







Jebel Hafeet Master Plan



Jebel Hafeet Master Plan

Jebel Hafeet Mansions is a residential community located in Al Ain, UAE. The development comprises 64 residential buildings containing 362 units, alongside a mix of four-, six-, and eight-plex townhouses and three- and four-bedroom villas. The project also includes a clubhouse, swimming pool, linear park, landscaped public areas, and shaded parking facilities, creating a comprehensive residential environment. Mirage is providing Lead Design Consultancy services for the development.

Location
Al Ain, UAE

Plot Area
75,193 sqm

No. of Units
362

Category
Residential

Status
Master Planning Completed

Areas of Expertise
Master Planning

Client
Eagle Hills





Jebel Jais Master Plan



Jebel Jais Master Plan

Jebel Jais Masterplan is a landmark mixed-use mountain destination located in Ras Al Khaimah. Spanning approximately 916 hectares at an elevation of 1,900 metres, the masterplan comprises residential villas, townhouses, apartments, hospitality offerings, retail and commercial facilities, and adventure-focused attractions. Designed to create a unique mountain lifestyle destination, the development combines tourism, leisure, and residential experiences within one of the UAE's most distinctive natural landscapes.

Location
Ras Al Khaimah, UAE

Plot Area
916 Hectares

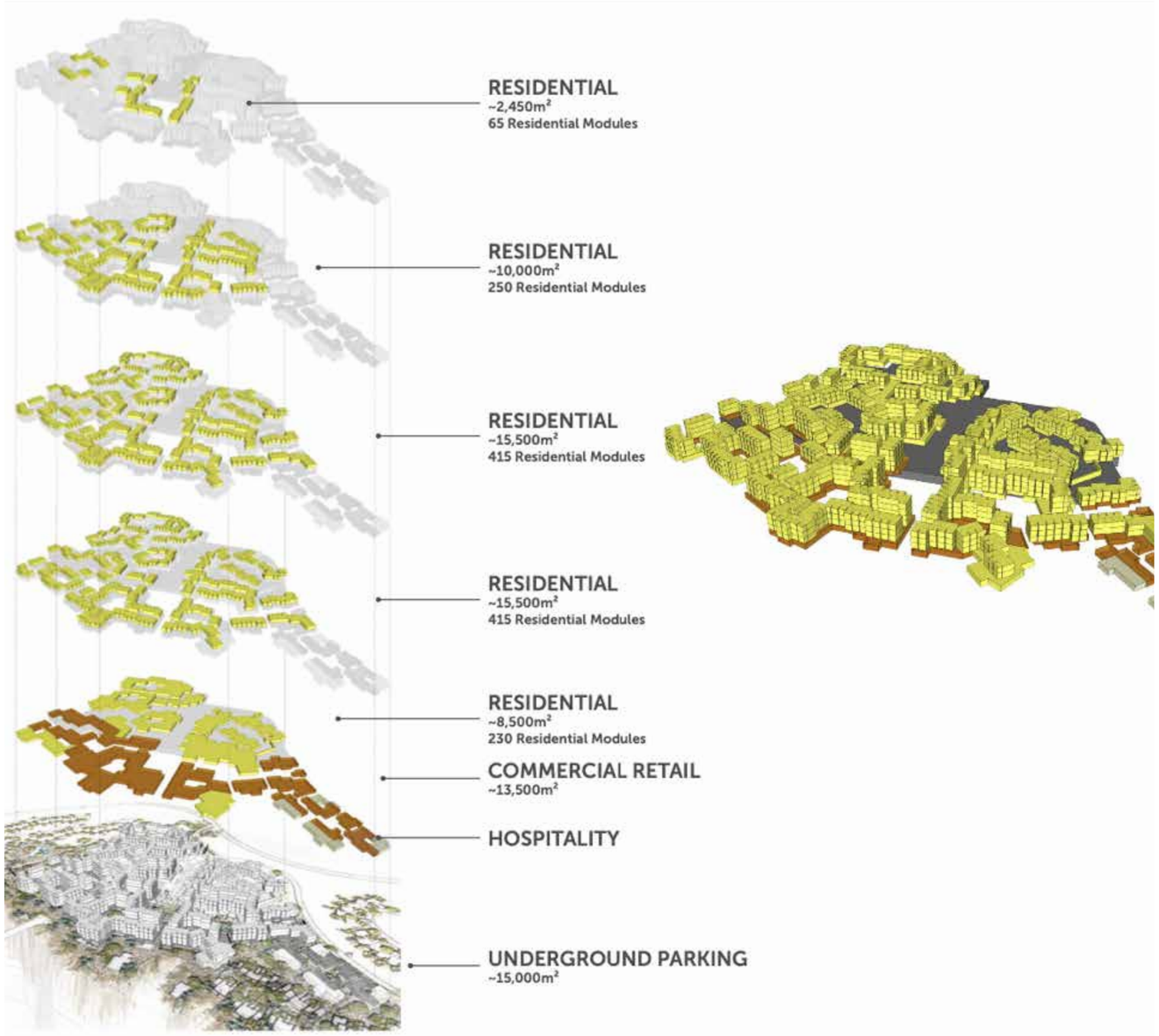
Total GFA
625,000 sqm

Category
Mixed-Use

Status
Master Planning Completed

Areas of Expertise
Master Planning

Client
Eagle Hills



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